



Community Helping Community Rate Sheet



Electronic Marquees

Approximate impressions: 9,000+ / day

- All MCCS electronic marquees are located at busy 4 way stops.
- Viewable on either side by approximately 9,000 people per day.
- Messages are rotated in nine-second intervals.

Traditional Rate
\$640 / Month

**Community Helping Community Rate
\$160 / Month**



MCCS Web Advertising

Approximate impressions: 26,000 / Week

- Ads placed on the mccshawaii.com home page.
- Currently experiencing record numbers of unique visitors.

Traditional Rate
\$350 / Month

**Community Helping Community Rate
\$87.50 / Month**



MCCS Facebook Advertising

Approximate impressions: 8,700+ / Page Likes

- Strong average post reach and engagement
- Includes option of conducting giveaways

Traditional Rate
\$420 / Month

**Community Helping Community Rate
\$105 / Month**

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Limitations Apply · Based on Availability · Rates based on new agreements